

## USATF Board of Directors

### 17 July 2019

MEETING DETAILS	
<b>MEETING DATE</b>	17 July 2019
<b>CALL TO ORDER</b>	1903

Attendees	Role	17 Oct	16 Jan	19 Feb	17 Apr	15 May	17 July						
Paul Greer	Acting President	X	X	X	X	X	X						
Hunter Daniel	Treasurer	X	X	X	X	X	X						
Nancy Morris	Secretary	X	X	X	X								
Jennifer Nanista Stephens	Sanctions	X	X	X	X	X	X						
Tina Breen	Membership	A	X	X		X	X						
Jay Beltz	Officials	X		X	X	X	X						
Lillian Mahoney	Records	X	X			X	X						
Tim Seaman	Race Walking Chair	X											
Michael Adkins	Youth Chair		X		X		X						
Roger Leszcynski	Long Distance Running Chair			X	X	X	X						
Greg Wagner	Acting VP				X	X	X						
Mickey Ferri	Communications				X								
Willie Banks	Guest					X							
Dan Trone	Guest					X							
Jere Summers	Guest						X						
Spence	Guest						X						

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## MINUTES PREVIOUS MEETING/REVIEW AGENDA

- 15 May 2019 – Tina moved to approve as written; Greg 2<sup>nd</sup>
- Unanimous approval

ACTION	RESP	TARGET	STATUS

## INTRODUCTIONS / PUBLIC COMMENT

- Jere Summers is interested in becoming the new Athlete Representative. From the Bay Area. She was the representative at the Pacific Athletic Association. She is a discus thrower. May be interested in taking on the Women's Track Representative if there was a Men's Rep. For now would be the Athlete representative but needs to complete the 3 steps.
- Tina nominated her, Paul 2<sup>nd</sup>'s it. Approved unanimously.

ACTION	RESP	TARGET	STATUS
Jere Summers to complete 3 steps.			In Progress

## ACTING-PRESIDENT'S REPORT – PAUL GREER

- In September we need to have a special election to elect a president and vice president to replace Marco's vacated position. And Paul's vacated vice president position to take the president's position.
  - Notice needs to be sent out 30 days prior. Tina said she and Mickey will work together to send out notice. Should be the 18<sup>th</sup> of September.
  - Need to have a nominating committee. Jay has offered to lead that.
  - Jennifer will help run the election. Paul is ok being the president for another year until the annual meeting.
- Accreditation status – Tina and Paul to work on completing it

ACTION	RESP	TARGET	STATUS
Tina and Mickey to send out election notice	17 July 17, 2019	18 Aug 2019	In process

## TREASURER REPORT – HUNTER DANIEL

- Very productive. Marco is now off of everything.
- Working on taxes to get everything complete.
- Still needs to work with Michael to recategorize some things from last year.
- Michael is looking for clarification on his revenue, specifically entry fees from JO's. Money coming from Athletic.net
- Youth has to use Athletic.net per their National Board

ACTION	RESP	TARGET	STATUS
Hunter and Paul to meet with Marco for a financial hand-off report	20 Feb 2019	15 July 2019	Done
Paul to arrange meeting with Lish to complete 501C3 nonprofit status	17 Apr 2019	18 Aug 2019	In process – need taxes

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## MEMBERSHIP

**Membership Numbers as of July 10, 2019:**

1. Youth 18 & under: 889 up by 338 athletes!! (May through July, thanks to JO Association Championships)
2. Adult 19+: 609 up by 68 athletes
3. Clubs: 42 9 additional clubs

**Social Media:**

Facebook: 603 followers @usatf.sandiego.imperial  
 Instagram: 510 followers @sandiegousatf  
 Twitter: 21 followers @USATFSanDiego  
 hash tags #sandiegousatf and #usatfassociation44

**Brand Compliant**

- It is extremely important that all communications that are sent out to our San Diego USATF Association follow the rules of being Brand Compliant. All logos Must be current and may not be stretched, blurred, or distorted in any way. This includes Any and all communications, Web Site, Social Media, News Letters and meet flyers. Following proper Brand compliancy is part of our Association Accreditation.

**Membership/Club:**

- Club Payment Issues? Contact Clubs Chair at 619-784-8456, Renewal payments can be done over the phone. Or contact Costumer Service at the National Office 317-261-0500.
- I do not have the ability to look up Club or Individual passwords.
- Membership Payments paid using PayPal take longer to up-date through the National Office.
- The busiest time of year is the week just prior to our Youth Association JO's. This includes Birthdate verifications and new registrations. Michael and I have discussed this situation and will come up with a process to better stream line those last minute folks.

**USATF SD BI-Monthly Newsletter/Email Blasts to our New Communications Chair: Mickey Ferri**

Newsletter articles are to be sent to Communications Chair, dates TBD  
 Email Blasts: Brief info can be sent out to Youth and Adult members when necessary.  
 Mickey to discuss more on what he has been doing.

**Completed Projects:**

Ordered Association Medals for the Open and Masters  
 Open Awards to be received by the 16th, Masters Awards by the 19th

	ACTION	RESP	TARGET	STATUS

## SANCTION REPORT – JENNIFER NANISTA STEPHENS

Sanctions – Nothing new to report – Working on a document to help people go through the sanction process. Will bring to next meeting.

		RESP	TARGET	STATUS

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## COMMITTEE REPORTS

- Men's/Women's T&F – Numbers are down for the meet. Jay is concerned that we do not have enough certified officials to be in compliance to run the meet. Meet director only requested 3 officials, but should have 12-15 to be compliant. Event hasn't been marketed very well. Sean was given \$2700 to put on the meet.
  - Michael pointed out that we need to have a chair for Men's and Women's T&F and we need to set an appropriate budget for the meet.
  - Meet should be in June
  - Jere pointed out that we need to meet the needs of our association athletes. Need to make sure that we have the correct number of athletes competing to make sure that marks count. Should look to combining Open and Master's
- Masters T&F – Master's Championship July 27<sup>th</sup>. Balboa Stadium. Numbers in this meet are down also.
- Cross Country – Dirt Dog Aug 10<sup>th</sup> sign up at RRS at 10am. All event directors will be there promoting their events with a discounted price.
- Road Series – Pizza Party was a success.
- Race Walk – Great meet on July 13<sup>th</sup>. Katie Burnett set a world best and qualifying mark for World Championships.
- MUT – Still need a chair.
- Youth –Association Championships went well. A lot of HS athletes. Will work with Tina to get birthdates verified earlier. Regionals for regionals in June. Several qualifiers. Youth will be doing the multis next year in conjunction with the regional meet. National JO's next week. Tina asked for a write up about our outstanding youth.
- Officials – See
- Records – 5 AR's set at the Race Walk meet. 50K time was also a World Best. Paul to follow up with Robert Dean for Track Certification.
- Webmaster –  
 4 people have edit access to the SD USATF web pages: Lolitia Bache, Micki Ferri, Natasha Lebeaud, and Roger Leszczynski. We maintain different pages on the web site.  
 Some pages are not being maintained – the webmasters should not have to search/beg for material to post. Sports committee chairs need to assume responsibility for their sport's page(s) and send updates to the webmaster for posting.  
 If anyone has anything that should be posted to the web pages, please email [webmaster@sandiego.usatf.org](mailto:webmaster@sandiego.usatf.org).

	RESP	TARGET	STATUS
Still looking for new Chairs for: T&F and Masters. Paul to talk to Dan Trone about possibly becoming the T&F Chair	20 Feb 2019	TBD	In process
Mickey to meet with Tina regarding newsletters and to gain access to the site. Also will discuss social media accounts.	15 May 2019	ASAP	Done
Paul to work with Lish to gain new access for Roger and not use Marco/Natasha for website	17 Apr 2019	TBD	Done
Identify new Track & Field Chair	17 July 2019	ASAP	In process
Create job descriptions/procedures for committee chairs	17 July 17, 2019	ASAP	In process

## OLD BUSINESS

- None

ACTION	RESP	TARGET	STATUS

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## NEW BUSINESS

### Discussion Points / Decisions Made:

- Special Election on September 18th
- Jay to lead nominating committee

		RESP	TARGET	STATUS

## GOOD FOR THE ORDER

- USATF Master's National Championship. Will be at Mission Bay on Oct. 12<sup>th</sup>. USATF is age as of the day of the race.
- January 19<sup>th</sup> 2020 we will be hosting the National Championship XC meet. Master's, Open and Junior
- January 25<sup>th</sup> 2020 we will be the Olympic Trials Race Walk in Santee

	ACTION	RESP	TARGET	STATUS

NEXT MEETING: 18 September 2019

Greg motioned to adjourn; Tina 2<sup>nd</sup> – ADJOURNED 2027