



**USATF SD Association Board Meeting
July 19, 2018
Membership and Club Report**

Membership Numbers as of July 18:

1. Adult: 600
2. Youth: 910
3. Clubs: 40

Social Media:

Facebook: 559 followers @usatf.sandiego.imperial
Instagram: 357 followers @sandiegousatf
hash tags #sandiegousatf and #usatfassociation44

The Social Media sites are a great way for members to see the events our Association Sponsor, Adult and Youth Championships, LDR Series and Summer Nights.

The website is being updated frequently in order to keep our Membership better informed.

Membership:

- Prior to Association Championships we were a little busy. But thanks to the parents and Coaches and their patients we made it through successfully even when the National web site crashed!
- 3 USATF presentations were promoted at Milestone, Movin' Shoes, SDTC
- Membership Sub-Committee: Ideas were suggested to help promote Adult Membership. Round Table discussion was done via email. Used a couple of the great ideas I received.