

USATF SD April Report

USATF SD BOARD MEETING

April 18, 2018

Membership/Clubs Chair Report

By the numbers As of April 12

1. Adult: 500
2. Youth: 578
3. Clubs: 34

Social Media:

Facebook followers: 518
@usatf.sandiego.imperial

Instagram followers: 307
@sandiegousatf
hash tags #sandiegousatf and #usatfassociation44

We've had great success this year with both of these sites. It's been a quick way for members to see the events we sponsor for both Youth and Adults.

Also our website is being updated more frequently in order to keep our membership better informed. www.sandiego.usatf.org

Membership:

- I've only had a few issues to deal with. Mostly they are birthdate verifications that need to be done at the 11th hour. On the whole the parents and Coaches have been very kind and patient.
- The Coaches, who in the past have used the office, I've been able to assist them by sending the links to the National Website, the FAQ's and the links to the tutorials. I've also contacted them on the phone to help guide them through the process. Everyone

has been very easy to work with, and very thankful.

- I recently sent out a reminder to Clubs who have not renewed their Club Memberships
- Inquiries for Club Transfers, Association Transfers, Membership questions can be sent to:
membership@sandiego.usatf.org

Club Questions: clubs@sandiego.usatf.org

CLUB REGISTRATION INFO PAGE:

<http://www.usatf.org/About/Associations/New-Associations/44-San-Diego-Imperial.aspx>

USATF SD Membership and Clubs Chair Phone contact:
619-784-8456

SafeSport and Background Checks

1. Currently Registered with USATF
2. Complete the Background check
3. Complete the Safe Sport course

It is imperative that all Coaches, Officials, Administrators/Board Members and volunteers complete this process.

Online store

Products still available. Check out our store on our web site at
www.sandiego.usatf.org

Extra:

*Working on Storage Unit Equipment Inventory and updating the Check out sheet.

*I'm also working with a Membership Sub-Committee to brain storm additional ideas to Promote Membership. We've passed emails back and forth but we would like to get together and do some brain

storming. Meeting date and Location TBA

Report respectively submitted:

Tina Breen

USATF SD Membership and Clubs Chair